Where to Start

Block 3
Never Measured, Never Managed
Having an Effective Agenda

Must meet regularly (suggest weekly April through June, then monthly).

1. Hospitable Lodge – 2 minutes max to greet
2. Set goals to initiate 10% more members.
3. Set goal of 5% dropped for non-payment of dues.
4. Review and study the membership manual.
5. Discuss initiatives to publicize membership efforts.
6. Use bulletins/social media/websites to encourage members to bring potential candidates to Lodge.
7. Publicize membership classes.
8. Discuss incentives and contests.
9. Discuss reinstatement opportunities and strategies.
10. Review Stray Elks.
12. Review and evaluate Orientation program.
13. Review membership numbers & compare to goals.
Questions?

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