

Where to Start

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**Block 3**

# Never Measured, Never Managed Having an Effective Agenda

Must **meet regularly** (suggest weekly April through June, then monthly).

1. Hospitable Lodge – 2 minutes max to greet
2. Set goals to **initiate** 10% more members.
3. Set goal of 5% **dropped** for non-payment of dues.
4. Review and **study** the membership manual.
5. Discuss initiatives to **publicize** membership efforts.
6. Use bulletins/social media/websites to encourage members to bring **potential candidates** to Lodge.
7. Publicize membership classes.
8. Discuss **incentives** and **contests**.
9. Discuss **reinstatement** opportunities and strategies.
10. Review **Stray** Elks.
11. Review **delinquents**.
12. Review and evaluate **Orientation** program.
13. Review membership numbers & **compare** to goals.



# Questions?

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**<http://texaselks.org/membership>**