

TESA BULLETIN CONTEST CRITERIA (revised February 2019)

Thank you for researching information regarding the TESA Bulletin Contest. You are strongly encouraged to participate. Even if you don't receive the highest score, there are no losers in this contest. You gain insight by entering and receiving comments from the judges, in order to make the best possible bulletin for your own membership.

The following rules and regulations for the TESA Bulletin Contest have been formulated for your information.

1. Required articles and information:
 - a. Exalted Ruler's message
 - b. Officer's column: Secretary's input is sufficient
 - c. State, District/Interlodge, National and Lodge news
 - d. Names of Lodge officers and list of committee chairpersons
 - e. "A Fraternal Organization" must appear prominently on front of bulletin near return mailing address.
 - f. Reports of committee activities
 - g. Report sickness and distress; if none, please so note.
 - h. Mailing and physical address of Lodge
 - i. House Committee or social quarter's news
 - j. Use of graphics or photos of American Flag
 - k. Calendar of events
2. What Not to Include:
 - a. Do not include photos of Elks in drinking situations
 - b. Do not print jokes or fillers that are racist, sexist, or in questionable taste.
 - c. Never refer to the Lodge as a "club"
 - d. Do not print political advertisements or endorsements.
3. Advertising:
 - a. Ads must be no larger than a business card.
 - b. Postal regulations advise that you list your advertisers as "sponsors".

Note: Auxiliary news is not included in the above requirements. However, it is important to include news of their activities in your bulletin. You will not be penalized or rewarded for inclusion or omission of this news; however, their activities might qualify for various community services, charitable, or social activities in the Lodge.

TESA BULLETIN CONTEST RULES

Please closely observe the following rules when submitting an entry for your lodge, because submissions that do not adhere to these rules must be rejected.

- Submit bulletins which were published from April 2018 through March 2019.
- Submit three consecutive months of your lodge bulletins electronically in PDF format only. This may be any three months between April 2018 through March 2019.

For example: July 2018, August 2018, and September 2018

- Your entry **must be** accompanied by a letter from your Lodge Secretary with your lodge seal on it, stating what your total Lodge membership was on April 1, 2018. This must be submitted in **PDF format**, also. We need your membership totals in order to place your entry in the correct category. If we do not have this information, we are unable to place your entry in the correct category and would, therefore, have to reject your entry.

Bulletin Contest Deadline: March 31, 2019

Entries must be accompanied with a letter from your Lodge Secretary attesting to the number of members as of April 1, 2018.

Please e-mail your entries and the secretary's statement to:

Diane Martin
TESA Bulletin Contest Chairperson
PO Box 5531
Borger TX 79008
e-mail: dianemartin97@hotmail.com
806-679-7516 (cell)

If you have any questions or the above is not clear to you, please feel free to contact me. Your cooperation in this matter is greatly appreciated. I look forward to seeing your Lodge bulletin in the Contest this year.