



2020 Lodge Youth Program Brochure Contest

Texas State Elks Association will recognize Lodges of Texas which sponsored and maintained Best Youth Programs during the 2019-2020 Lodge year. The Award is based on activities conducted during the April 1, 2019--March 31, 2020 Lodge Year.

Brochures may be submitted in any manner desired by a participating Lodge. Brochures may be presented in a loose-leaf binder, folder, or in electronic format such as a PDF file, PowerPoint or other presentation program, or video format. (Electronic formats must be viewable with a readily-accessible or multi-platform, no-cost program.)

Regardless of the presentation format, brochures should include a brief resumé of what the Lodge has done in youth work during the Lodge year. The brochure should indicate the number of youth served and the time given and money invested. It is to be understood that money invested in a program is not the actual influencing factor at all; it is the type of program that counts and its actual effectiveness on Youth. We are interested in total money spent, and per capita Member outlay for statistical purposes only.

Lodges are urged to include in brochures photographs, articles from newspapers and newsletters, video clips (if appropriate), and other supporting documentation of activities. Letters of appreciation may be included. There is no size limit, but “overselling” is discouraged.

Brochure Scoring:

Judging will be on the basis of:

- The effectiveness of presentation captions, photos, clippings, neatness, table of contents, organization, and summary.
- Major Programs — Lodge participation in Grand Lodge and TESA programs such as Youth Week, scholarship programs, Hoop Shoot, Scouting, Antlers, and other Youth Activities programs.
- Lodge-generated Youth Programs providing support and activities for local youth and youth programs
- NOTE: A Lodge will receive credit only for documented activities!

Awards will be announced at the annual TESA State Convention.

**ALL BROCHURES (physical or electronic) MUST BE IN THE POSSESSION
OF THE TESA YOUTH ACTIVITIES CHAIRMAN
NO LATER THAN APRIL 15, 2020**

**Submit all entries to
Danny Holman
TESA Youth Activities Chair
4656 Briarwood Drive
Wichita Falls TX 76310**

(Call 940.636.6224 for instructions on submitting electronic brochures)